

[View this email in your browser](#)



APRIL 2021

Welcome to the EFQM Insight newsletter



Greetings from the Middle East, where the EFQM offices go from strength to strength. One of the most innovative initiatives to come out of this region has been our partnership with the [Hamdan Foundation for Distinguished Academic Performance](#), where The EFQM Model has been specifically tailored for schools and educational institutions. The EFQM-Hamdan Education Model is designed to help school and educational leaders define their objectives and then set out a management agenda to improve their school or educational institution. [The EFQM-Hamdan Education Model brochure](#) is now available to buy in the EFQM shop.

As planning begins for [The EFQM Global Award 2022](#), EFQM is hosting a series of webinars that will help organisations prepare their applications and understand the process in more detail. The applicant feedback from the 2021 Award was amazing, with the satisfaction of the feedback report rated at 91% and an overall satisfaction rating of 89%. [The Global Awards 2022 brochure is also now available to download in Arabic](#), and I look forward to building on the success of Middle East based organisations, such as [Dubai Electricity and Water Authority \(DEWA\)](#), who participated and won in 2021.

Finally, I just wanted to say Ramadan Mubarak to everyone and hope you are staying safe through these testing times.

Best regards

A handwritten signature in black ink that reads "Isra'a Mobideen".





In collaboration with the Hamdan Foundation for Distinguished academic performance, EFQM's internationally recognised model for achieving outstanding performance and managing change has recently been tailored specifically for schools and educational institutions.

[Click here to learn more >](#)



EFQM is hosting a series of webinars that will explain more about The EFQM Global Award 2022 application process, eligibility and much more. If your company is interested in entering, then register for one of these webinars, which are running over the next few months.

[Click here to see the full schedule >](#)



EFQM's new video overview of AssessBase is now available to view. AssessBase is a flexible and bespoke tool to help organisations improve and manage change. AssessBase helps organisations measure, track and improve performance in the areas they are most interested in.

[Click here to watch >](#)



EFQM are delighted to announce that they have entered into a new strategic partnership with Huawei Technologies. The partnership covers a range of EFQM services which cover training and workshops. Huawei was also the headline sponsor for the EFQM virtual forum, which was held in March.

[Click here for more details >](#)



Join our Organisational Transformation group on LinkedIn [HERE](#)

Copyright © 2021, EFQM, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#)